



# Clinical Direct Messaging

## What is it?

Clinical Direct Messaging is a simple, secure, scalable, standards-based way for healthcare organizations to send and receive health information across all care settings with more healthcare professionals than any other service.

## How does it work?

Securely exchange actionable patient intelligence through a single connection—and meet regulatory requirements with ease.



1

The provider, pharmacist, or staff member selects the end destination from the directory.



2

The message is sent to Surescripts, which verifies the destination and routes the message to the recipient.



3

The message is successfully and securely received, no matter what EHR or other platform is being used.



# What it looks like in action

## Key advantages

- More valid directory addresses than any other service
- Multi-instance failover solution ensures your messages are delivered
- Smart messaging allows you to categorize and prioritize correspondence within your workflow
- As a full-service health information services provider (HISP) that can communicate with government organizations, Clinical Direct Messaging will help you maximize incentives and avoid regulatory penalties
- Surescripts is one of only 105 U.S. companies certified for the highest level of information security
- Improve clinical workflow and reduce costs



Roland is discharged after a hospital visit.



### Hospital prepares a discharge summary and home health referral

The provider prepares and verifies Roland's discharge summary and home health referral.



### Discharge summary and referral information sent to primary care physician and home health organization

Using Clinical Direct Messaging, the provider securely sends the discharge summary to Roland's primary care physician and the home health organization that will be providing care to Roland in his home.



### A clear and complete view

The physician and the home health organization now have a complete view of Roland's hospital stay.



### Confidence in clinical decisions

Roland's clinician confidently prescribes a change in medication therapy to improve efficacy. This information appears as a message in the Axxess Home Health alert center and can be added to Roland's chart.